



The Paper Trail

David Necessary, Editor
University of Dayton

The Ohio Bursars Association
www.ohiobursars.org

The President's Corner

By: Deb Jones
Director, Collections Office
University of Cincinnati

Happy New Year!!!! I hope everyone had a peaceful holiday season. At this time of the year, I believe that it is important for all of us to stop and take stock -- even as we work amidst the whirlwind of incredible change and challenge in our jobs and lives. As we look to 2008 we need to look at our responsibility to build a better future for the OBA.

With a new year come new opportunities. Sometimes those opportunities are very apparent and other times we need to search out the opportunities. The OBA offers many opportunities for its membership. Attending the meetings and the spring conference provides several opportunities to further your education and the education of your staff about the ins and outs of dealing with Bursar related issues. Remember, it is Bursarland...not Disneyland. Yet, we all have our share of characters! The goal of the OBA is to bring national speakers to our Fall and Winter meetings, as well as our Spring Conference. If you attend a conference/workshop and feel a session or presenter would benefit our membership, please talk to one of our Board members. During the lunch break at the winter meeting, take the opportunity to build your network and meet some really great people. Take a walk on the wild side, sit with someone you don't know and introduce yourself.

The 2007-2008 membership dues notice was mailed the end of October. Please make sure your dues are up to date. The membership dues cover the cost of the Fall and Winter meetings, as well as the lunch for the those attendees. The OBA sponsored lunch is a great networking opportunity.

A number of our Business Partners have agreed to be part of the OBA Speaker's Bureau. At our last meeting a list of meeting topics was created. The list of meeting topics is being shared with our Speaker's Bureau. Sharing this list informs the speakers of the topics of interest to our membership. We hope to grow and improve by increasing our base of speakers.

We have a new website host which will allow the OBA to have greater control over the design and the ability to implement changes on a timely basis. Please let us know of ideas or suggestions for your website.

Our Winter Meeting is scheduled for Wednesday, February 6 at the University Plaza Hotel. The agenda is located on page two of this newsletter. We will continue to meet at the University Plaza Hotel in Columbus, Ohio.

[Reminder: Spring Conference
April 14-16 in Lakeland, Oh](#)

I look forward to seeing everyone at the winter meeting. We will have the roundtable discussion after the afternoon presentation. The roundtable discussions are a great opportunity to discuss relevant topics with your peer.

Deb

**Winter Meeting
Announcement**
Board of Trustees Meeting
 February 5, 2008
 3:00 pm
 (Officers and Trustees only)
 University Plaza Hotel
General Session Meeting Agenda
February 6, 2008

Note: The cutoff date for room reservations for the winter meeting is January 23, 2008.

- 9:00 - 10:00 am *Continental Breakfast*
- 10:00 - 10:30 am *Business Meeting*
- 10:30 - 10:45 am *Break/Networking*

- 10:45 - 12:00 pm *Campus "One Card"*
Matt Dorf
Higher One

- 12:00 - 1:15 pm *Lunch (OBA provided)*

- 1:15 - 2:30 pm *E-Commerce*
Jim McDonald
ECSI

- 2:30 - 3:30 pm *Roundtable Discussion*
- 3:30 pm *Adjourn*



University Plaza Hotel
3110 Olentangy River Road
Columbus, Ohio 43202
1-877-677-5292

Member Spotlight

Ginny Layton
Bursar Miami University, Oxford

CACUBO presented its 2007 CACUBO RBC Capital Markets Best Practices **Award** to Ginny Layton, Bursar at Miami University in Oxford, Ohio. Layton's winning submission titled "Effective Management of Accounts Receivable" showcased Miami's efforts to improve student retention, generate additional revenue, reduce expenses, and increase staff morale through a series of benchmarking metrics to measure its Bursar Office operations. Miami University received a \$1,000 honorarium and Layton presented her winning proposal at CACUBO's Annual Meeting in Chicago on Oct. 9.

Congratulations Ginny!

One of Those Days



The staff of the coffee shop was having "one of those days." The espresso machine was malfunctioning; the bakery had not delivered the bagels and sweet rolls; someone from the morning shift called in sick; and the crew from the previous evening failed to restock the cabinets with supplies. There were several people waiting to get their first cup of coffee for the day.

A woman at the back of the line began to complain loudly. "What is taking so long? Are you growing the beans back there or what? I don't have all day!"

"Yes, we are running on empty this morning," the manager said with a pleasant smile. He motioned for the woman to come forward. "What can I get for you?"

"I want a large coffee with steamed milk---to go," barked the woman.

"No problem," said the manager. He looked past the woman to the other customers waiting in line and offered them a reassuring wink. In a matter of moments he had made the woman's coffee, took her money, and sent her on her way with a "Have a nice day."

The other customers stood silently with confused looks on their faces.

The manager said, "Folks, I'm really sorry for the inconvenience this morning. Because you have been patient, your coffee is on the house."

OBA Board of Trustees 2006-2007

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President-Elect: Georgia Gichenko, Assistant Controller, Lakeland Community College

Past President: David Necessary, Bursar, University of Dayton

Secretary: Denise Moss, Director of Student Financials, University of Akron

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Membership At-Large Representative: Philip Laube (Phil), Controller and Senior Finance Manager, Muskingum College

Associate Member Representative: Scott Medley, General Revenue Corporation

Help us keep email and mailing addresses up-to date: Please email changes to our Treasurer, Kathy Smith at ksmith@mchs.com.

Professional Development Opportunities

COHEAO 2008 Annual Conference

Arlington, Virginia
January 26 - 30, 2008
www.coheao.org

Ohio Bursars Association 18th Spring Conference

Lakeland Community College
April 14 - 16, 2008
www.ohiobursars.org

OACUBO Annual Meeting

Denison University Granville, Ohio
April 28 and 29, 2008
www.oacubo.org

CACUBO

St. Louis Professional Development Workshop

St. Louis, Missouri
February 13 - 14, 2008
www.cacubo.org

NACUBO Annual Meeting

Chicago Hilton
July 12 - 15, 2008
www.nacubo.org

PDG 22nd National Conference for College & University Bursars, Cashiers, Treasury Managers & Student Financial Services

Miami, Florida
April 20 - 23, 2008
www.prodev.com

CACUBO

Annual Meeting

Ft. Lauderdale, Florida
October 12-15, 2008

The person who does things that count doesn't usually stop to count them.

Annual Spring Conference
April 14-16

Holiday Inn Express Hotel and Suites LaMalfa Party Centre
Mentor, Ohio

Host - Lakeland Community College

	Member	Non-member	Business Partner
Both Days	\$135	\$175	\$600*
Tuesday only	\$100	\$120	N/A
Wednesday only	\$65	\$80	N/A

* Includes 1 Representative, add \$125 for each additional Representative

Golf Outing: Monday, April 14th Fees and Location to be announced
Shop till you Drop: Monday April 14th

[Conference Registration will be mailed to all members in Early February.](#)